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#### Alobudra Spiritual Apothecary

@ 133 W Johnson St
Visit Alobudra for a special fire themed table
full of spiritual goodies! You're sure to find
crystals, incense, herbs, tarot, and more!

#### Ardorposh @ 444 State St

Hurray! Free gift with purchase over \$50! *While supplies last.* 

#### **Chocolate Shoppe Ice Cream Shoppe** @ 468 State St

Visit their State St location for special themed ice cream! Grab a dipped waffle cone with red and orange sprinkles to go with your favorite flavor of ice cream!

#### Clary's Old Fashioned Gourmet Popcorn @ 105 State St

Don't miss their fiery jalapeno cheese popcorn and red-hot cinnamon popcorn! Made fresh daily and the perfect snack to eat while enjoying the parade!

#### Colectivo on State St @ 583 State St

Stop by to enjoy their smoky Mocha Mexicana, just \$5!

**Colectivo on the Square** @ 25 S Pinckney St Stop by to enjoy their smoky Mocha Mexicana, just \$5!

#### Fontana Sports @ 216 N Henry St

Think campsite safety with Fontana – head instore to get 20% off on headlamps and lanterns!

#### lan's Pizza @ 100 State St

Ian's Pizza will be featuring Smokey the Bandit! Smokey is one of their most popular slices. It will be available by the slice or you can place an order for a 12", 16", or 20" pizza. Smokey the Bandit starts with a base of BBQ Sauce, then gets topped with mozzarella cheese, BBQ Chicken, Cheddar, Bacon, and Ranch!

#### Lucille @ 101 King St

Head to the King St corner of the square for delicious fire house themed specials!

- "Fire on Ice Shrimp Cocktail" poached shrimp, firecracker sauce, lemon \$18
- "Fire alarm" Chili and herb pizza sauce, Calabrian sausage, deer creek habanero cheddar, smoked mozzarella, charred scallions, crispy shallots - \$21/\$27
- Up in Smoke cocktail: Illegal Mezcal Joven, smoked pumpkin Orgeat, dry Curacao, lime juice, baking spices. -\$15
- Incendio cocktail: bacon fat washed Del Maguey Vida Mezcal, maple syrup, Disco Inferno Heat Tincture, bacon salt, jalapeno -\$15

#### Mackesey's Irish Pub @ 317 State St

Their patio or inside front window are perfect for watching the parade. Come check out their beer on Fire Sale while enjoying one of their spicy turkey & pepperjack toastie, Italian stallion toastie, the chips & dip burger, the backyard BBQ burger, chipotle black bean burger or just add spicy mayo, banana peppers or hot sauce to anything to get FIRED UP!!! Might as well add bacon while you're at it.

#### Sencha Tea Bar @ 224 State St

Warm up with a specialty spicy hot chocolate at Sencha's NEW location on the 200 block of State St!

#### The Soap Opera @ 319 State St

Your day of firetruck fun isn't complete without a firefighter duck! Head into the Soap Opera to pick up this cute bath time favorite!

#### Teddywedgers @ 101 State St

Don't miss steaming hot and spicy traditional pasties (featuring traditional pasty filling with cheddar cheese and spicy giardiniera) and smoky chipotle chocolate crinkle cookies!

#### www.visitdowntownmadison.com/events/fire-truck-parade

# FIRE TRUCK PARADE Downtown Madison ACTIVITIES

# **ON SUNDAY**

#### Family Activities @ Top of State Street

Join us 12 – 2pm for free family fun at the Top of State Street both before and after the Fire Truck Parade!

- City of Madison Clerk's Office Important elections are coming up, are you registered to vote? Stop by their table to get all the information you as a voter need and make sure you're ready to cast your ballot! Have an address change? No problem! They can get your information updated!
- Madison Reading Project Popping up with their Big Red Reading Bus at the Top of State St. Stop by to explore their wide selection of tempting books for your little ones and learn all about this amazing service getting free books in the hands of Madison's kids!
- Wisconsin Science Festival Explore hands on science with TWO activity stations run by science students from UW Madison! Will your little one play with chemistry or build with engineering? Find out at the Top of State St!

#### Madison Children's Museum @ 100 N Hamilton St

Visit Madison Children's Museum for a special activity in the Art Studio: Firehose Maker Space! Pop into the Art Studio 9am – 4pm to craft a necklace, wristband, or keychain from upcycled fire hoses. Free with museum admission. Recommended for ages 5 and up.

# **ALL WEEK**

#### State Street Scavenger Hunt @ State Street

This is a fun way to explore Downtown Madison AND learn more about fire safety. Visit area businesses and check out their safety features. *Spot an exit sign?* Mark it down. *See a Fire Alarm?* Record the address. It's easy to do and fun for everyone. Pick up a flyer at the Downtown Madison Information Booth or Visitor Center. Return forms until October 16 at the Downtown Madison Visitor Center (452 State Street). Winner will be chosen at random from completed forms. Prizes include gift cards from: Cooper's Tavern, Ian's Pizza, The Soap Opera & Fontana Sports!

# ONGOING

**Downtown Madison Fall StoryWalk** @ Around Downtown Madison Starting Sunday 10/9 and on display through the month! Explore Downtown Madison while practicing active reading with the whole family on the Downtown Madison Fall StoryWalk<sup>®</sup>!

Madison's Central Business Improvement District is excited to bring this safe, fun, and innovative reading program to our downtown community throughout the year.

Our book for this season is "The Little Fire Truck" by Margery Cuyler and illustrated by Bob Kolar.

Find the first page with the map by scanning the QR Code.

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