

Madison's Central Business Improvement District

Madison Night Market

2025 Night Market Rules - BUSINESSES



Madison Night Market Rules for ALL VENDORS

Please note there are separate rules and policies for downtown Madison businesses with brick & mortar locations in the market area. The rules for pop-up vendors and tents are more restrictive.

Night Market Rules for Downtown Businesses

1. All businesses located in Madison's Central Business Improvement District (BID) may participate in the Madison Night Market (Market).
2. BID businesses will register through the weekly BID Update newsletter and/or the links available on www.visitdowntownmadison.com/register.
3. BID businesses located **within the Market footprint** may:
 1. Utilize one 10 x 10' space in front of their businesses or
 2. Their City of Madison licensed cafe space.There are no fees for one location; as described above.
Additional 10 x 10' spaces are available at \$50 per space per market.
4. BID businesses located **outside the Market footprint** may utilize one 10 x 10' space in a location TBD by the BID within the market footprint for no charge.
5. If using a tent, each leg must have 20lbs of weight on it, in accordance with guidelines from the Madison Fire Department.
6. The Market will assign a location to each vendor. Booths are subject to change per the discretion of the Market. There is no guarantee of the same location in each of the Markets.
7. Vending space is approximately 10' x 10'. All items must be confined within this space.
8. Power is not available. A generator may be used.
 1. Generators must be 60 decibels or less and use 15 to 20 amps. Noise complaints may result in booth shutdown.
9. Heaters must be used in accordance with City of Madison guidelines.
10. Businesses must dispose of all extra trash created by their activities. A dumpster is provided by the Market, do not leave refuse by city garbage cans.
11. Businesses are responsible for their own parking.
12. Load in will be 2-4 pm on the day of the event.



13. There will be no arriving late and no leaving early. If you have not arrived by 3:30 pm, we reserve the right to change your original booth assignment and/or not allow you to vend that market. If you leave early we reserve the right to revoke future invitations.
14. Everyone is prohibited from giving away FREE stickers.
15. Event is held rain or shine. Please reference market website for severe weather policy.
16. Contact Market staff 24 hours prior to event if you are unable to attend.
17. All fees are non-refundable.
20. Photographs, including professional photographs, will be taken during the Markets to be used by the BID for marketing purposes. By signing this agreement, you agree to have your likeness, business, and product used for/in any and all marketing purposes and mediums.
21. No animals are allowed where food is served or stored, except for service dogs.

SPECIAL Food Pop-Up Rules

1. All food vendors must adhere to Public Health Madison and Dane County food safety guidelines.
2. Food cart and pop-up food vendors must provide their own power.
3. Food vendors must be equipped with fire extinguishers.
4. **NO COOKING** is permitted under pop up tents.
5. If used, food vendors must contain and remove all cooking oil.
6. If used, food vendors must contain and remove all hot coals.
7. All food vendors must have access to a staff handwashing station.
8. All food vendors must supply own garbage and recycle containers. (This may be dumped in provided dumpster at the close of the Market. Dumpster located on Broom St. at Gilman St.)