

Greater State Street Business Association

2017 MAXWELL STREET DAYS and GSSBA Membership Application

July 14, 15, & 16, 2017

Contact Us!

Maxwell St. Coordinator
John Hutchinson
Fontana Sports
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President
Sandra Torklidson
A Room of One's Own
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Maxwell Street Days
Information At
maxwellstreetdays.org

**Final Sign Up
Date - June 16th!**



Maxwell St. Days fees are used to cover advertising, street closing permits, clean-up and other event expenses!

G.S.S.B.A.
P.O. Box 1001
Madison, WI 53701-1001
www.maxwellstreetdays.org

Business Name

Address / City / State

Business Owner

Contact Person

Phone Number

Fax Number

E-mail Address

Website

WI Seller's Permit #

Description of goods to be sold

*Please fill in completely to ensure information is current

Maxwell St. Days 2017 Fees:

*Please check applicable box

- | | |
|---|----------|
| <input type="checkbox"/> G.S.S.B.A. Membership <u>ONLY</u>
(Does not include Maxwell Street participation) | \$110.00 |
| <input type="checkbox"/> G.S.S.B.A. Membership &
Maxwell St. Days Vendor Participation
(If paid by June 1st) | \$300.00 |
| <input type="checkbox"/> Late Fee for Maxwell Street Vendor Participation
(after June 2nd) | \$100.00 |
| <input type="checkbox"/> Each Additional Location for Maxwell St. Days
(Second business with same ownership or additional locations) | \$200.00 |

Total Enclosed \$ _____

*Please make checks payable to: GSSBA P.O. Box 1001 Madison, WI 53701-1001

*If you plan to cook or sell food outdoors, you may need additional permits from the City. Please be on the lookout for a letter regarding this.

Relocation and second spaces will be assigned after June 20th

- | | |
|---|--|
| <input type="checkbox"/> We would like to be relocated.
We would prefer these locations: | <input type="checkbox"/> We would like additional locations.
We would prefer these locations: |
|---|--|

1) _____

1) _____

2) _____

2) _____

Signature

Date



Visit the Heart of Madison

State Street

Greater State Street Business Association

Greater State Street Business Association *Supporting downtown growth for 27 years!*



Cars on State

June 3, 2017

GSSBA is sponsoring 'Cars on State - Classic Car Show' on State Street, Saturday June 4 from 10 am to 3 pm. Vintage autos from Model T's to muscle cars will line State Street, making it a perfect day to come downtown.

www.carsonstate.com



Maxwell St. Days

July 14-16, 2017

Founded in 1976 by Martin's, a locally owned retailer. For 41 years, Maxwell Street Days have provided bargains, culinary delights and festivities to over 30,000 annual attendees. One of the busiest weekends of the year, approximately 100 businesses participate in this summer festival. Exclusive Event open only to GSSBA Members.

www.maxwellstreetdays.org

Working closely with the Downtown BID

GSSBA works closely with downtown Business Improvement District 1 representing issues affecting State Street area Businesses and providing extra funding for co-operative advertising.

Downtown Map & Guide "Byte Line"

Exclusive GSSBA member benefit: receive the benefit of a "byte line", or short descriptive phrase, in your business listing in the Business Improvement District's Downtown Map & Guide with membership.

OUR MISSION:

To enhance the greater State Street area through community outreach, marketing, promotions, open communication with city agencies as well as interacting with the surrounding neighborhood associations.

Founded in 1989, the Greater State Street Business Association (GSSBA) includes over 100 businesses and individuals dedicated to the quality, safety and positive commercial climate in downtown Madison.

Bimonthly meetings are held January, March, May, July, September and November on the second Wednesday of that month at 1:00 pm at Tutto Pasta, 305 State Street. Members are always welcome to attend. Notices are posted on the BID weekly update newsletter. The meetings are designed to keep an open dialogue with merchants, restaurateurs, property owners, public officials, law enforcement and anyone dedicated to the betterment of downtown.

G.S.S.B.A.

P.O. Box 1001

Madison, WI 53701-1001

GSSBA membership runs June 1 through May 31. Annual dues for GSSBA membership are \$110 and are not pro-rated. Membership is open to all businesses and property owners located on State Street, the Capitol Square and blocks that have frontage on these areas.

www.maxwellstreetdays.org