



Madison's Central Business Improvement District (BID)
Update, May 24, 2007

Today's Topics:

Incident, 600 block State Street
Chicago Tribune showcases State Street & the Square
Summer Plantings & Hanging Baskets
Downtown Madison Gift Certificates
Promotion Opportunity – The Capital Times Art Project – deadline extended to June 4
Events & Dates – May
Maxwell Street Days/GSSBA membership applications available

Incident, 600 block State Street

At this time, Madison Police do not have additional information to share (beyond what was sent out yesterday) about this week's incident on State Street. They are seeking anyone who may have information about this homicide; particularly if anyone on State Street had taken cellphone photos of the disturbance prior to the shooting. If anyone has further information, they are encouraged to call Crime Stoppers at 266-6014. Again, the suspect is in custody, and per police, there is not a continuing threat to the community, as this was an isolated incident. I will continue to be in contact with the police and our downtown alders, and share more information and followup as available.

Chicago Tribune showcases State Street & the Square

On the bright side, last Sunday May 20, the Chicago Tribune travel section highlighted central downtown Madison and many of its businesses and cultural opportunities" – "Capitol to campus on a great street in Wisconsin. . . . few Midwest thoroughfares are as vibrant as Madison's State Street."

http://www.chicagotribune.com/travel/chi-madison_wis_rc_pmmay20_0,7933603.story?coll=chi-travel-hed

Also, State Street and its businesses were highlighted last Sunday night on WKOW Ch. 27:

<http://wkow.madison.com/News/index.php?ID=11722>

Summer Plantings & Hanging Baskets

This week, BID-funded summer annuals were installed in the beds around the Capitol Square and State Street areas (near Inn on the Park, the YWCA, Blue Marlin, Carroll St. Cul de Sac, Triangle Planter /top of State Street, Lisa Link Park beds). Next week, the hanging baskets will be installed, funded via the BID through a generous donation from Madison Gas & Electric. We appreciate the continued support and partnership of Mall Maintenance in installing the baskets and helping care for the summer annuals. New this year in response to your feedback, the BID has enhanced the care level (watering, etc.) for the beds it maintains, and will supplement the care of the newly replanted beds outside the Overture Center to encourage those plantings to thrive. Thanks to Mitch Freund, the Rettler Corporation and David J. Frank, Mall Maintenance, the Parks Dept. and MGE for working together to enhance the physical environment downtown.

Downtown Madison Gift Certificates

With many gift certificates purchased as graduation gifts, and possible turnover in business summer staff, now is a great time to review the "how to's" of accepting Downtown Madison Gift Certificates, and to share information with any new summer staff. Please see the attached info sheet, and contact Mitch Freund, BID Programming Coordinator, with questions at mfreund@downtownmadison.org or (608) 443-1976.

Promotion Opportunity – The Capital Times Art Project – Deadline extended to June 4

The Capital Times is sponsoring "The Capital Times Art Project," a window art exhibition on State Street and the Square, Friday June 22 – Sunday, June 24. Local artists will sit in storefronts and create a work of art in full view of the public; work will then be shown and auctioned off at the Overture Center on June 24. If you have a storefront and are in the BID, you have the opportunity to be part of this event by

hosting an artist in your storefront. Participating businesses will be profiled in the Capital Times (print and online), and will be featured in the official program. For information on how to get involved, see the attached info sheet and/or contact Tiffany Frisch, Capital Newspapers, 608-252-6298, tfrisch@capitalnewspapers.com – **deadline extended to June 4**. (Note: the attached sheet says “State Street” businesses, but we have confirmed that any business in the BID with a storefront is eligible to participate even if not on State Street).

Events & Dates –May/June

Adaptive Reuse and Restoration of Downtown Buildings, Capitol Neighborhoods Program, May 24, <http://www.capitolneighborhoods.org/resources/events.html>

Mad City Marathon, May 27, <http://www.madisonfestivals.com/>.

Link to bus detour schedule:

<http://www.ci.madison.wi.us/metro/Detours/MadMarathon/MadisonMarathon.html>

Folk on State, Saturdays, June 1-Sept. 1 – note that location has moved back to Concrete Park at State & Frances - <http://www.madfolk.org/FolkOnState.htm>

Cows on the Concourse, Sat. June 2, 8 am - 1 pm, Capitol Square (Main St. and Martin Luther King Jr. Blvd)

BID Board Meeting, June 7, noon-1:30 pm,

http://www.visitdowntownmadison.com/about/index.php?category_id=2494

Isthmus Jazz Festival, June 7-10, Memorial Union Terrace - <http://www.isthmusjazzfestival.com/>

Lunchtime Live, Tuesdays, June 12-July 31, Capitol Square -

http://www.downtownmadison.org/programs/index.php?category_id=1600

Concerts on the Square, Wednesday, June 27 - August 1 -

<http://www.wcoconcerts.org/concertsonthesquare2006.htm>

More events at <http://www.visitdowntownmadison.com/events/index.php>

Maxwell Street Days application

Maxwell Street Days, the downtown summer sidewalk sale organized and sponsored by the Greater State Street Business Association (GSSBA), is coming July 20-22. Only GSSBA members are eligible to participate as vendors in Maxwell Street Days. GSSBA membership is open to all businesses and property owners located on State Street, the Capitol Square, and one block off either of these two areas. There is discount for registration by June 15. See www.maxwellstreetdays.org for a downloadable registration form and more information.

This update provided courtesy of Madison's Central Business Improvement District (BID). If you have comments, suggestions or questions, please contact Mary Carbine, BID Executive Director, mcarbine@downtownmadison.org or (608) 443-1973, or Mitch Freund, BID Programming Coordinator, mfreund@downtownmadison.org, (608) 443-1976. See the BID Newsletter Archive and other news at: <http://www.visitdowntownmadison.com/news/index.php>