



Madison's Central Business Improvement District (BID)

Update, February 7, 2008

Today's Topics:

State Street Design Project Oversight Committee Meeting Today, 5:15 pm

BID Ambassadors at the WPT Garden Expo Feb. 8-10

GSSBA Board Meeting Feb. 12

Economic Development Implementation Plan presentation postponed

Be a part of the 25th anniversary celebration of Concerts on the Square – Deadline Feb. 15

UW Admitted Student-Parent Visits Continue

Events & Dates – February

State Street Design Project Oversight Committee Meeting Feb. 7

The next meeting of the State Street Design Project Oversight Committee will be on Thursday, February 7 at 5:15 PM in Room LL.130 of the Madison Municipal Building. Agenda items will include State Street 500-600 blocks construction general project update, establishing the Frances Plaza Public Art Selection Committee, and Gilman Street reconstruction (design & planning in '08, construction planned for '09). For agenda and minutes of past meetings, see

http://www.visitdowntownmadison.com/news/index.php?category_id=2477

BID Ambassadors at the WPT Garden Expo Feb. 8-10

BID Ambassadors will staff a Downtown Information Table at the Wisconsin Public Television Garden Expo (<http://www.wpt.org/gardenexpo/>) at the Alliant Energy Center Feb. 8-10, to answer downtown questions, offer event information, and to provide downtown shopping and dining suggestions. Last year's Garden Expo attracted 19,800 attendees. This is the first time BID Ambassadors have had an information table at this event, and we thank Wisconsin Public Television for inviting us (after our successful Quilt Expo partnership) to help Garden Expo attendees discover downtown Madison.

GSSBA Board Meeting Feb. 12

The Board of the Greater State Street Business Association will meet Tuesday, Feb. 12, 8:15am, at A Room of One's Own Bookstore, 307 W. Johnson St.

Economic Development Implementation Plan presentation postponed

Yesterday's presentation of the draft 3-5 Year Strategic Economic Development Implementation Plan to the Economic Development Commission (EDC) was cancelled due to the weather. The City is in the process of scheduling a new presentation date to the EDC. Additional information regarding this rescheduled presentation will be posted on the Office of Business Resources website at

www.cityofmadison.com/business/obr.

Be a part of the 25th anniversary celebration of Concerts on the Square by showcasing poster artwork – Deadline Feb. 15

The Wisconsin Chamber Orchestra is looking for Downtown Madison stores and businesses to showcase the artwork of the finalists for the 2008 Concerts on the Square Poster Competition. The WCO sponsored a juried competition to select an image that reflected the spirit of this unique Madison summertime tradition. Several finalists were chosen to be showcased, in addition to the winning piece, and we would like to exhibit the finalists' artwork in Downtown Madison storefronts during the summer months. This is a great way to be a part of an exciting summer celebration for Concerts on the Square - while at the same time displaying the incredible talents of Wisconsin artists! For more information, please contact Chrissie Hensley at the WCO office at 257-0638 or christinahensley@wcoconcerts.org by Friday, February 15.

UW Admitted Student-Parent Visits continue

The BID and UW Admissions will welcome admitted students and their parents to Madison during nine daylong visits on Fridays in winter & spring 2008, continuing February 8, 15, 22 & 29; March 14 & 28, and April 11 & 18. Some 450 students and their parents will participate in campus programs during the day of the visit – and will be encouraged to explore downtown that afternoon, evening & weekend. BID Ambassadors will help welcome participants, and distribute the BID Welcome Bags to each student and their parent. Thanks to the 30 BID businesses and organizations who contributed items for the bags, and to UW Credit Union for sponsoring the bags. Be on the lookout for admitted students and their parents this Friday and over the weekend to help welcome them to downtown Madison!

Events & Dates – February

Winter Farmers Market (indoors), Saturdays, 8 am - noon, Madison Senior Center, Jan. 6-April 14.
<http://www.madfarmmkt.org/>

International Festival, February 16, Overture Center, www.overturecenter.com

WIAA State Wrestling Tournament (Individual), February 21-23, Kohl Center. <http://www.wiaawi.org/>

Jazz at Five Winter Series, Wednesdays, Feb. 22-Mar. 12, Overture Center, <http://www.jazzat5.org/>

More events at <http://www.visitdowntownmadison.com/events/index.php>

This update provided courtesy of Madison's Central Business Improvement District (BID). If you have comments, suggestions or questions, please contact Mary Carbine, BID Executive Director, mcarbine@downtownmadison.org or (608) 443-1973, or Mitch Freund, BID Programming Coordinator, mfreund@downtownmadison.org, (608) 443-1976. See the BID Newsletter Archive and other news at: <http://www.visitdowntownmadison.com/news/index.php>