



Madison's Central Business Improvement District (BID)

Update, February 21, 2008

Today's Topics:

State Street 500-600 Block Construction Meeting – March 19
UW Admitted Student-Parent Visits Continue
Events & Dates – February/March – WIAA State Tournaments underway

State Street 500-600 Block Construction Meeting – March 19

State Street 500-600 blocks reconstruction is scheduled to begin March 31 and conclude Sep. 12, with installation of final streetscape items (benches, trees, etc.) in early November. The project will include the State Street 500 and 600 blocks from Gilman to Lake, the Gilman/Broom/State intersection, Frances Plaza, "Concrete Park," and Hawthorne Court. The contractor is Speedway Sand & Gravel. A Frances Street Plaza public art/water feature project is also planned. The pre-construction informational meeting with City Engineering & Speedway for property and business owners is Wednesday, March 19 at 2pm at State Street Brats (2nd floor), 603 State Street. (Our thanks to Kelly Meuer at Brats for hosting this meeting.) Business and property owners within and adjacent to the project area are encouraged to attend. City engineering will send an informational letter to property and business owners in early March confirming this meeting. Once construction begins, there will be weekly construction meetings with business and property owners (schedule forthcoming); BID staff will attend and provide updates to BID members.

UW Admitted Student-Parent Visits continue

The BID and UW Admissions will welcome admitted students and their parents to Madison during nine daylong visits on Fridays in winter & spring 2008, continuing February 22 & 29; March 14 & 28, and April 11 & 18. Some 450 students and their parents will participate in campus programs during the day of the visit – and will be encouraged to explore downtown that afternoon, evening & weekend. BID Ambassadors will help welcome participants, and distribute the BID Welcome Bags to each student and their parent. Thanks to the 30 BID businesses and organizations who contributed items for the bags, and to UW Credit Union for sponsoring the bags. Be on the lookout for admitted students and their parents this Friday and over the weekend to help welcome them to downtown Madison!

Events & Dates – February/March

Distribution of window fliers and posters for the upcoming WIAA State Tournaments and Jazz at Five Winter Series starting Friday is being finished up this week (weekend distribution was delayed due to the weather). Thanks for helping to welcome WIAA athletes and fans and to support the Jazz at Five Winter Series by posting these fliers at your business.

Winter Farmers Market (indoors), Saturdays, 8 am - noon, Madison Senior Center, Jan. 6-April 14.
<http://www.madfarmmkt.org/>

Downtown Coordinating Committee, Feb. 21, 5:30 pm, Rm. 108 City-County Building, to find agenda see
<http://legistar.cityofmadison.com/calendar/#current>

WIAA State Wrestling Tournament (Individual), February 21-23, Kohl Center. <http://www.wiaawi.org/>

Jazz at Five Winter Series, Wednesdays, Feb. 27-Mar. 12, Overture Center, <http://www.jazzat5.org/>

WIAA State Basketball Tournament (Boys), March 6-8, Kohl Center, <http://www.wiaawi.org/>

BID Board Meeting, March 6, http://www.visitdowntownmadison.com/about/index.php?category_id=2494

2008 Shamrock Shuffle, March 16, <http://www.shamrock-shuffle.org/>

St. Patrick's Day Parade, March 16, <http://www.stpatsmadison.org/>

More events at <http://www.visitdowntownmadison.com/events/index.php>

This update provided courtesy of Madison's Central Business Improvement District (BID). If you have comments, suggestions or questions, please contact Mary Carbine, BID Executive Director, mcarbine@downtownmadison.org or (608) 443-1973, or Mitch Freund, BID Programming Coordinator, mfreund@downtownmadison.org, (608) 443-1976. See the BID Newsletter Archive and other news at: <http://www.visitdowntownmadison.com/news/index.php>