

FOR IMMEDIATE RELEASE: June 22, 2009

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Hi-res photos available



Maxwell Street Days Summer Sidewalk Sale

July 17-19, 2009, Madison, Wis.

Great Shopping Bargains, Fabulous Food, and Great Music

MADISON, Wis. (June 22, 2009)—The 2009 Maxwell Street Days Summer Sidewalk Sale will take place on State Street in downtown Madison, Wis., from Friday, July 17 through Sunday, July 19. Hours are Friday-Saturday 8am to 6pm, and Sunday 10am to 5pm. For information (including where to stay, park, shop, dine, and things to see and do), see www.maxwellstreetdays.org or call (608) 443-1974.

This annual sidewalk sale and community event showcases Madison's unique State Street and Capitol Square shopping district. More than 100 shops, boutiques, galleries and restaurants—many locally owned—offer terrific bargains on clothing, jewelry, gifts, artwork, food, drink and more in this festive, family-friendly event.

Folk & Songwriters Stage: The music stage at Peace Park (452 State Street) will feature music organized courtesy of the Madison Folk Music Society and the Madison Songwriters Group. Music will be featured on from 10am to 5pm on Friday and Saturday, July 17-18, and from noon to 5pm on Sunday, July 19. In addition, the regularly scheduled "Folk on State" performance will be Saturday, July 18 in Francis Street Park (at State St. and Francis), with Carrie Elkin from 1 – 2 pm and John Statz from 2 – 3pm.

Maxwell Street Days is the perfect centerpiece of a summer weekend getaway to Madison, where you can shop ‘til you drop, and then relax on the shores of Lakes Mendota and Monona, dine at one of more than 80 downtown restaurants, catch a show at the Overture Center for the Arts, or visit the Madison Museum of Contemporary Art or the Frank Lloyd Wright-designed Monona Terrace and Convention Center.

For 33 years, Maxwell Street Days has provided bargains, culinary delights and music for more than 30,000 annual attendees. Why is there a “Maxwell Street Days” on State Street? Maxwell Street in Chicago, Ill., was home to a famed outdoor market and “urban bazaar” from 1871 to 1994. In 1975, Martin’s, a Madison, Wis., clothing store and tailor shop, founded an outdoor sidewalk sale to showcase the State Street shopping district, starting Madison’s very own “Maxwell Street Days” tradition.

Maxwell Street Days is organized by the Greater State Street Business Association (GSSBA), with support from Madison’s Central Business Improvement District (CID).

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