



Madison's Central Business Improvement District (BID)

Halloween on State Street – Saturday, October 27, 2007

Informational Meeting for BID Businesses/Property Owners on Oct. 2

Halloween on State Street will be a gated, ticketed event with entertainment on State Street on the evening of Saturday, October 27. The whole length of State Street will be gated off from appx. 7:00 pm on Sat. Oct. 27 to early morning, Sunday, Oct. 28. There will be three entertainment stages. Up to 50,000 tickets will be sold. Frank Productions is handling entertainment, marketing, and ticketing for the public. City agencies are handling the fencing, public safety, and traffic and parking plans.

Everyone—including business and property owners and employees—coming into the gated area during the event must have a ticket. Business, property owners, employees and residents will be provided with free, complimentary tickets to access businesses, properties, and residences during the event.

This is a major event for the district. The BID has coordinated this informational meeting for business and property owners. Your attendance is encouraged.

Meeting Date: Tuesday, October 2, 2007

Time: 2 – 3:30 pm

Location: Central Library, 201 W. Mifflin St, Rm. 202

Presenters:

Mayor's Office – Joel Plant
Central Madison Police District – Capt. Mary Schauf
City Engineering – Larry Nelson
Other city staff
Frank Productions

Agenda

1. Overview of:

Logistics (fencing, parking, traffic, access, timing)
Entertainment, publicity
Public ticketing
Complimentary ticketing for property and business owners, employees, tenants, and residents

2. Question & Answer

If you need an interpreter, material in alternate formats or other accommodations to access this service, activity or program, please contact the BID office at 608-443-1973 by Friday, September 28.